

## W122 - New Positive Identification

Douglas J. Cutler (L126)

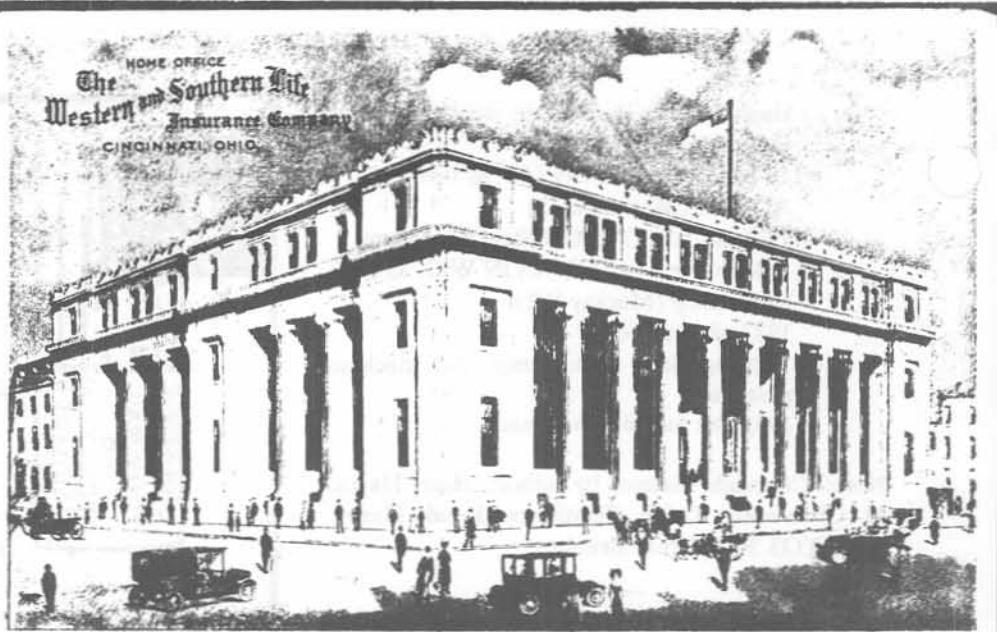
The postcard illustrated on page 78, submitted by member Charlie Adrion (#2873) shows a new positive identification for perfins pattern W122.

The 1979 edition of *The Catalog of United States Perfins* lists the positive identification as WLS Radio of Cincinnati, Ohio. The 1966 edition of the catalog lists WLS Radio as a possible user with an additional note about Sears, Roebuck & Company for pattern W122.

The late Charlie Regnier suggested that "WLS" might have been used to mean "The World's Largest Store." That would fit with the Sears, Roebuck and Company; however, in absence of proof positive, I have suggested that the new user of perfins pattern W122 is the Western and Southern Life Insurance Company of Cincinnati, Ohio. This

would then move the Radio WLS entry to the supplemental section.

Note the censor's tape on the left. The date of December 24, 1943 is reported on the back of the envelope by member Powell.



**The Western & Southern Life Insurance Co.**

W. J. WILLIAMS  
PRESIDENT

Cincinnati, Ohio

**POST CARD**

FER 6 1943  
1943

REGISTERED  
INSURE  
VALUABLE MAIL



FORM # 120

THIS SIDE FOR THE MESSAGE

THIS SIDE

We acknowledge receipt of your recent communication and the matter referred to will receive prompt attention.

Very truly yours,

*Frank Ruehmann*

Mrs. Margaret James  
2131 Ash St.  
Terre Haute, Indiana.

After 5 days, return to  
Room 2163  
120 Broadway,  
NEW YORK 5, N. Y.

**REGISTERED**

No. 305732



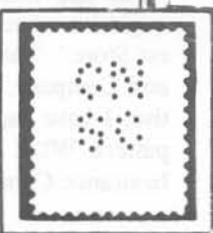
FROM  
**Chilean Nitrate Sales Corp.**  
120 BROADWAY NEW YORK, N. Y.

To DEC 24 1943

Mr. Alfred E. Danks,

Casilla No. 263,

VALPARAISO - CHILE.



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